



July, 2025



28 programmes during the month

In Campus

On-line

20

05

On-location

03

Key programme themes in July

- Exposure programme on Governance , Leadership & recent developments in cooperative sectors for DCCBs of Andhra Pradesh
- Appraisal and Financing of Projects under Agri and Allied Sectors for Bank officers'
- Priority Sector Lending with special focus on MSMEs
- Digital Marketing – Hands on Training (Branding / Packaging / Product Positioning / ONDC/ Website/ Cataloguing/Others)
- Digitalisation of the PO Ecosystem and Interface with Rural/Agri Startups
- Basic Programme on Agri-Value Chain Finance
- Orientation program for Lead District Mngrs
- Cyber Risk Grading, Vulnerability Index of Cyber Security (VICS) and Cyber Crises Management in Banks
- Credit Score Based Retail Lending association with TU CIBIL

Inspiring Young Minds | Celebrating Cooperation & Sustainability @ BIRD Lucknow

- BIRD Lucknow hosted 50 Class X students from Stella Maris School to commemorate NABARD's 44th Foundation Day and the International Year of Cooperatives 2025.
- Students participated in interactive sessions on cooperatives, including a quiz and discussions on their relevance in India's development.
- Visits to the Climate Change Learning Lab and Cyber Security Lab introduced key concepts on sustainability, financial literacy, and digital safety.
- The students explored 'Dharohar' – BIRD's GI Corner, showcasing India's rich cultural and artisanal heritage through GI-tagged products.



BIRD Collaborates for Change – From Credit Scores to Climate Finance

Highlight of the month

Empowering RFIs through Credit Score-Based Lending: BIRD-TU CIBIL Joint Programme

- BIRD conducted a two-day training programme (28–29 July 2025) on 'Credit Score Based Retail Lending' in collaboration with TU-CIBIL.
- Participants included officers from Rural Financial Institutions (RFIs) across the country.
- Sessions covered credit underwriting, CIR interpretation, portfolio management, and data submission best practices.



Strategic Collaboration with Mumbai University for Climate Finance and Policy Research

- BIRD, Lucknow signed an MoU with the S.A. Dave School of Economics & Public Policy, University of Mumbai.
- The collaboration will focus on climate finance, policy research, and capacity building.
- The MoU was formally endorsed by the University's Management Council & the signing ceremony was graced by the Hon'ble Vice Chancellor of Mumbai University



Terminology demystified

DeFi 2.0

Decentralized Finance 2.0, represents the next evolution of decentralized finance, aiming to overcome the limitations of earlier platforms by enhancing security, user experience, and long-term viability. By addressing issues like liquidity risks, complex interfaces, and unsustainable yields, DeFi 2.0 makes blockchain-based financial services more reliable and accessible. The focus is on creating smarter, safer, and more intuitive systems that operate without traditional banks

Scan the QR to view our upcoming programmes



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